

DRIVERS DOMAIN UK[®]

Private & Fleet Driver Training For The UK

**Safer drivers
Stronger fleets
Better business**



Bespoke, UK-wide advanced and defensive driver training for employees who drive cars and vans for work



**UK-Wide
Coverage**



**3.5hr and 7hr
Sessions**



**Digital Driver
Reports**

**From single one-off driving courses to
nationwide, ongoing multi-site programmes**

0800 368 7802 | advanced-driving.co.uk

Road risk belongs on the business agenda

Driving for work affects people, operations, cost, compliance and reputation

Almost
25%

of police-reported collisions in Great Britain involve at least one person driving or riding for work

Hundreds

of people are killed each year in collisions involving someone driving for work

A substantial share of road fatalities



Health and safety law applies to work activities on the road, just as it does on a fixed site

A credible road-risk programme designed around your team



Safer journeys

Routes, schedules, fatigue, time pressure and working patterns are all looked at



Safer drivers

Competence, behaviour, wellbeing, licence status and training insights



Safer vehicles

Vehicle suitability, condition, load, technology and daily checks



Our role is to turn broad duty-of-care objectives into practical, driver-level action and clear management evidence

Built around your people and risk profile

Use a single service or combine them into a targeted programme



Advanced & Defensive Coaching

Most Popular

1:1 car and van training focused on observation, planning, control, speed-awareness, decision-making and much more



New Starter & Role induction

Support for employees new to business driving, a new role, a van, EV or unfamiliar vehicle



Post-incident & Higher-Risk intervention

Constructive coaching after collisions, repeated incidents, speeding or other concerns



Confidence & Return To Driving

Support after an RTC, a long break, motorway anxiety or a loss of confidence



Fleet Engagement & Support

Road-safety presentations, multi-site programmes, driver reviews and wider fleet support



HGV, minibus and specialist briefs can also be scoped to requirement

A simple process for busy organisations

From initial brief to management-ready reporting

1

Scope

We understand your fleet, roles, vehicles, locations, incident profile and objectives

2

Assess

Select an on-road assessment tailored to your requirements. Drivers are evaluated against 25 driving areas

3

Coach

A tutor delivers bespoke training in the driver's own car or van, on roads relevant to the role

4

Report

Before-and-after ratings, tutor notes and an overall road-risk grade are provided digitally

5

Act

Use the evidence to prioritise follow-up, refresher activity or policy reinforcement

Designed for



Fleet & transport



Health & safety



HR & L&D



Operations



Procurement & insurance

one to 100+ drivers

from any UK location



Bespoke driver training to fit around the needs of you and your drivers

What happens during a session?

A consistent structure, personalised to the driver



Welcome & Checks

Introductions, licence and eyesight checks, a brief vehicle safety check, and a discussion about the driver's role and concerns



Baseline Drive

Around 20 minutes of normal driving so the tutor can observe habits and rate performance before coaching begins



Tailored Coaching

Practical development across relevant road types, covering the risks and behaviours that matter most to that driver



Debrief & Feedback

The tutor recaps and debriefs the session, encouraging positive two-way feedback



Digital Report

An individual PDF report is normally issued around three days after the training session



Flexible Delivery

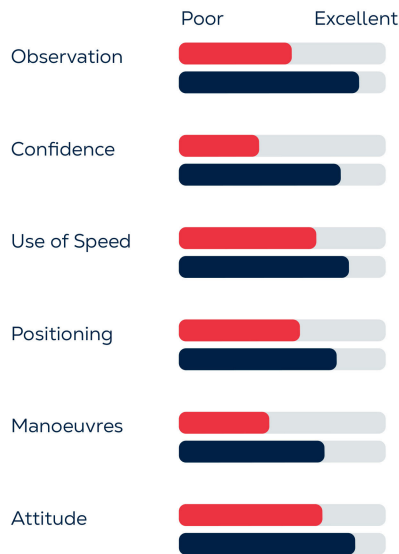
3.5-hour or 7-hour sessions. A full training day can be split between two employees to reduce time away from work

Evidence of risk, progress and next steps

Not just attendance – practical information for more consistent decisions

Illustrative Driver Summary

Initial vs
Final Assessment



Overall Road-Risk
Rating

LOW

Illustrative only - actual report format may vary

What Managers Receive

- Ratings at the start and end of training
- Assessment across 25 driving areas
- Overall High / Medium / Low road-risk rating
- Tutor comments on strengths, behaviour and development needs
- Higher-risk drivers brought to management attention
- Clear recommendations for next steps



PDF report normally
issued around 3 days
after training



Reports support consistent decisions across onboarding, incident response, refresher training and fleet reviews

National Reach Personal Coaching

A practical service for organisations that need consistency at scale and relevance for each driver



250+

advanced driving tutors



120,000+

drivers trained



12m+

miles of on-road
training



UK-wide delivery, including multi-site programmes



DVSA-registered tutors and a structured 25-area assessment



Car and van coaching in the employee's own work vehicle



Flexible 3.5-hour and 7-hour delivery



Clear digital reporting for every participant

Training For Private Clients

Private clients can also access advanced and defensive, confidence, motorway, refresher, younger driver, post-RTC and specialist training





Safer Driving Tips from Our Tutors

We cover a wide range of practical techniques, observations and driving strategies across our courses, all designed to help drivers become safer, smoother and more confident behind the wheel.

Below are just a few of the tips shared by our experienced tutors from across the UK. Some are simple reminders; others are techniques that can make a significant difference to the way you plan, observe and respond to developing situations.

Whether you take a course with us or not, we hope these tips encourage you to think a little further ahead and enjoy safer, more relaxed driving.

"Personal security starts before you get into the car. Where safe and practical, reverse into a parking space so you can drive out forwards. Have your keys ready before reaching the vehicle, particularly in dark or isolated car parks, and once inside, secure the vehicle before getting settled."

"At a roundabout, look to go but prepare to stop. Give priority as required, but keep scanning the whole situation. Never rely solely on another driver's indicator, their speed, position and steering can often tell you just as much about what they are actually going to do."

"Don't simply follow the queue, think for yourself and create space. Good drivers are space makers, not space invaders. The more space you have around your vehicle, the more time you have to see, think and react."

"Keep at least a two-second gap from the vehicle ahead in good conditions, and double it on wet roads. If conditions deteriorate further, increase the gap again. Space gives you time, and time gives you options."

"Never put the vehicle somewhere your eyes and brain haven't been first. This is particularly important when approaching bends, brows of hills and other areas where your view is restricted. Always be able to stop safely within the distance you can see to be clear."

"On motorways and dual carriageways, avoid sitting unnecessarily alongside another vehicle. Where traffic conditions allow, create space around yourself and avoid lingering in another vehicle's blind spot, particularly alongside large vehicles."

"When overtaking, think beyond getting alongside. Before committing, ask yourself whether there is enough clear space to complete the manoeuvre safely and return to an appropriate position."

"Meeting traffic on a narrow road? If in doubt, don't force it. Giving way for a few seconds is far better than creating a confrontation or leaving yourself with nowhere to go."

"As you enter a junction or cross a give-way line, your attention should already be moving towards the direction of travel. Look where you want the vehicle to go, but never lose awareness of what is happening around you."

"A good driver knows almost as much about what is happening behind them as they do about what is happening ahead. Regular mirror checks build a constantly updated picture of your surroundings."



Safer Driving Tips - continued

"Before changing speed, position or direction, ask yourself: what's behind me, what's beside me and what could be in my blind spot? A quick observation before acting can prevent a much bigger problem afterwards."

"The speed limit is a limit, not a target. The right speed is the one that is legal and appropriate for the road, visibility, weather, traffic and hazards around you."

"Approaching a bend? Get your speed right before you enter it. Read the road as far ahead as possible, look for clues to how the bend develops and make sure you can stop within the distance you can see to be clear."

"Look beyond the vehicle immediately in front. The further ahead you observe, the earlier you will see brake lights, junctions, pedestrians, changing traffic lights and other developing hazards. Early information means fewer surprises."

"Ask yourself regularly: 'What if?' What if the car at that junction pulls out? What if the pedestrian steps into the road? What if the vehicle ahead brakes suddenly? You're not expecting these things to happen, you're simply making sure you have a plan if they do."

"Try not to use the brakes as your first solution to every situation. Good observation and early planning often allow you to ease off the accelerator earlier, creating smoother progress and giving everyone around you more time to understand what you're doing."

"When following a large vehicle, remember that if you can't see its mirrors, there's a good chance its driver can't see you. Give yourself enough space to improve your own view and make your vehicle easier to see."

"Before moving off, particularly after being stationary for a while, refresh the picture. Mirrors, surroundings and blind spots can all have changed in a matter of seconds."

"Don't let another driver dictate your speed. If someone is following too closely, concentrate on increasing the space in front of you rather than feeling pressured to drive faster. Give yourself more time to slow gradually if something develops ahead."

"Smooth driving is usually a sign of good observation. Harsh braking, sudden steering and rushed decisions often begin several seconds earlier with something that wasn't spotted soon enough."

"When you see a potential hazard, don't wait for it to become a problem before responding. A small early adjustment in speed or position can remove the need for a much bigger reaction later."

"If you feel yourself becoming irritated, impatient or competitive, ask a simple question: 'Would I be comfortable if everyone around me was driving exactly as I am now?' If the answer is no, change your approach. A calm driver usually makes better decisions."

"Never drive to prove a point. Being technically entitled to proceed doesn't make a collision any less inconvenient. Sometimes the safest decision is simply to give someone else the space to make their mistake."



"Finally, remember that good driving isn't about showing how quickly you can react to danger. It's about seeing and planning far enough ahead that you rarely need to."

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Make Road-Risk Management Practical

Tell us how many people drive for work, where they are based and what you need to achieve. We will propose a programme around your risk profile, locations and operational constraints

Request A Bespoke Proposal



0800 368 7802



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Scan For Quote Request



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Private training enquiries are also welcome

**MAKING SAFER
HAPPIER DRIVERS**

