

# Our Specialist Driving Courses for Private Customers



## **DRIVERS DOMAIN UK**

Fleet & Corporate Driver Training In The UK

# Introduction to Drivers Domain UK.com

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Drivers Domain UK.com provides driving courses to companies and private individuals across the UK. We have a friendly and flexible approach to training, and have a genuine passion for improving driving skills among UK motorists.

All our driving courses are conducted by Driver and Vehicle Standards Agency (DVSA) fleet registered ADIs (Approved Driving Instructors). All our tutors have a genuine passion for driving, and teaching the very latest driving techniques to drivers of all abilities, in an easy to learn, informative and enjoyable way.

## **Our Bespoke Courses**

There are over 45 million licence holders in the UK, each one having different needs, abilities and experience. With this in mind, we have developed a range of bespoke driving courses, designed to address the diverse and unique requirements of each motorist.

Our courses are either a half-day (3.5hrs) or a full day (7hrs), although we do also offer a longer duration course, all of which are detailed in this brochure. When you book a course with us, you can be confident that you will receive the very highest level of training, combined with a personalised service both before, during and after your driving course.

We take the time to understand your specific situation, and after you have selected your desired course, we make it fully bespoke to your own specific needs and requirements. That is what makes us different.

## **A Typical Course Day**

You would have usually already spoken to a member of our team, either via email or phone about your specific situation, and what you are looking for. Once you book the course, your tutor will call you to introduce him or herself, and confirm start time and location, and to answer anymore questions you may have.

## **On The Day:**

Most training sessions will start from your home or a mutually convenient location, and all training is in your own vehicle. We do a quick licence and eyesight check, and also a few vehicle safety checks before the training gets underway.

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## **The Initial Drive**

After the introductions and checks have been completed, and once you have had time to relax, your tutor will spend around 20 minutes assessing your “normal” driving. You will be asked to drive in the way you normally would.

This is not a test, and you are encouraged to just relax and drive as you normally do. During the initial drive, as with the entire duration of the course, our tutors focus on creating a relaxed, enjoyable session.

After the initial drive is complete there will be a short debrief, where the tutor will go over what they have observed, listen to feedback from you and explain what the rest of the day will focus on.

## **The Main Part**

The main part of the course will introduce and develop a number of driving concepts, along with coaching that is specific and appropriate to you as a driver. These concepts are introduced and taught as the driving is underway, and also during recap sessions when the vehicle is parked.

All our courses are designed to the very highest standards possible. Our training methods and content are regularly reviewed to ensure they reflect the very latest driver training methods.

## **At the End**

At the end of the course, there will be a recap on what has been covered. Open feedback and discussion from you is also encouraged. It is important that our tutors know if you have enjoyed the session and found it of use. Within a week a full driving report will be sent via email detailing what was covered and how the training session progressed.

# Our Various Courses

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We have a range of courses that include:

## Advanced/Defensive Course (3.5hr or 7hrs)

### Info

This course is designed for drivers that want to become safer, more skilful drivers. During the session you will learn a range of advanced and defensive driving techniques on a range of roads including rural, town, motorway and dual carriageway.



We will start the course with a relaxed initial drive, where you will be asked to drive in the way you would normally, with no coaching input from the tutor. This allows you to relax and for us to get a feel for what you are like as a driver. After the initial drive we then mark you either Excellent, Very Good, Good, Adequate or Poor in 25 key areas of driving, using one of our bespoke training reports.

We discuss the initial drive and actively encourage feedback before the coaching starts. We will base the coaching on what we see during the initial drive, what you specifically want, and the feel our tutor gets having spent time with you. For example, if you are having issues with observation and forward planning, but maybe are excellent at speed control, more time will be spend on developing your observational skills, than maybe talking about the consequences of excessive speed and so on.

**Half or Full Day?** A half-day is ideal for those who want a refresh of their driving, where a full day is designed to really help boost your driving. The same things are covered on half or full day, but the full day gives a longer time frame for the training to sink in and develop. All training takes place in your own car or van. We can provide training on a Saturday for no additional cost.

**Ideal For:** Those with 12+ months driving experience, who want to become safer more skilful drivers, and have maybe noticed they have a number of bad habits they want to iron out. This course is ideal for drivers who have maybe had a few near misses or been involved in a collision, and want to use the incident as a wake up call for them. It's also ideal for motorists that cover a high annual mileage.

**Post Course:** After the course a full report will be sent via email with the free option of a certificate of completion too.

## Newly Qualified Driver Course (3.5hrs or 7hrs)

### Info:

Many people looking at this specific course are concerned parents, who want to ensure their son or daughter gets the very best start to their driving career, and learn techniques, which will help them become safer drivers. This course is designed for newly qualified drivers that have passed their driving test in the last 12 months.

Many newly qualified drivers do not feel they have the confidence to drive on the range of roads available to them, which often includes motorways and unfamiliar roads they have not driven on yet.

During the session a driver will learn a range of advanced and defensive driving techniques, taught in a way that a newly qualified driver will find very beneficial and easy to learn. Training covers a wide range of roads, with a varied approach to different road types. For example, a newly qualified driver may feel confident enough to learn more advanced techniques on rural and urban roads, but may require more elementary training on motorways. Our courses are designed with this flexibility built in.

As with the advanced course for more experienced drivers, we will start the course with a relaxed initial drive, where they will be asked to drive in the way they would normally, with no coaching input from the tutor. This allows them to relax and for us to get a feel for what they are like as a driver. After the initial drive we then mark them either Excellent, Very Good, Good, Adequate or Poor in 25 key areas of driving, using one of our bespoke training reports.

We discuss the initial drive and actively encourage feedback before the coaching starts. We will base the coaching on what we see during the initial drive, what you/they specifically want, and the feel our tutor gets having spent time with them.

**Half or Full Day?** A half-day is ideal for those who have a lower budget yet still want to benefit from our bespoke one to one training. A full day covers the same as a half-day, although additional seat time allows longer for things to sink in, and to really help boost a drivers level of skill and safety. All training takes place in your own car or van. We can provide training on a Saturday for no additional cost.

**Ideal For:** Those with less than 12 month driving experience, and who want to reduce their chances of being involved in a road traffic collision. Concerned parents make up around 99% of bookings for this type of course.

**Post Course:** After the course a full report will be sent via email to you, with the free option of a certificate of completion too.



## Confidence Builder Course (3.5hrs or 7hrs)

### Info

This course is designed for drivers that need to rebuild their driving confidence. Many taking this course are those who have had a road traffic collision, and as a result are very nervous about driving again on some or all types of roads.

This course focuses on your own personal fears surrounding driving. For example if you have had an incident on a motorway, you maybe fearful of these types of roads.

Our courses are designed to help you confront these fears, and learn advanced and defensive techniques that not only will help towards resolving your anxiety, but will also make you a safer, more skilful driver.

We will start the course with a chat about your specific issues, taking a non-judgemental, friendly approach. We will also discuss what you want from the day. We understand you maybe nervous, but we are here to help, support and encourage you.

On the day the session starts with a relaxed initial drive, like with our other courses, where you will be asked to drive in the way you would normally, with no coaching input from the tutor. This allows you to relax and for us to get a feel for what you are like as a driver.

After the initial drive we then mark you either Excellent, Very Good, Good, Adequate or Poor in 25 key areas of driving, using one of our bespoke training reports, which are unique to us. This is not a test, but we tend to use this as more of a benchmark, to show how you have improved during the day. We mark you at the end of the course too, so you can see how you have improved.

We discuss the initial drive and actively encourage feedback before the coaching starts. We will base the coaching on what we see during the initial drive, what you specifically want, and the feel our tutor gets having spent time with you. Much of the training is based on overcoming your fears and introducing ways to increase your confidence.

**Half or Full Day?** A half day is ideal for those who want to increase their confidence, where a full day is more ideal for those who are experiencing significant confidence issues with their driving. The longer the training, the longer we have with you to boost your confidence. We tend to find the full day course helps drivers the most, and around 90% of customers with this course opt for the full day.

**Ideal For:** Those who have had a road traffic incident and feel they need professional driver training to help them regain their confidence. This course is also ideal for those who simply lack general confidence in driving and want to invest time in regaining control. All training takes place in your own car or van. We can provide training on a Saturday for no additional cost.

**Post Course:** After the course a full report will be sent via email with the free option of a certificate of completion too.



## Performance Car Intro (3.5hrs or 7hrs)

### Info:

This course is designed for new owners of high performance cars, who realise that the car they are now (or soon to be) driving requires a higher level of driver ability.

Many of our customer taking this course are those who have recently taken delivery of a range of prestige marques including BMW M models, Mercedes AMGs, Porsches, Ferraris and much more.

We will start the course with a chat about your car and what especially you would like to focus on. Many drivers taking this performance course tend to want a session, which makes them safer drivers, but with an added focus on being able to handle additional power. If the car is new and unfamiliar to you, we can spend some time with you learning the various controls and driver aids fitted.

This is not a high performance course in the sense that we teach you how to “drive fast”, the only place for that is a track. However, we do focus more on car control and building a safe progressive driving style.

On the day the session starts with a relaxed initial drive, like with our other courses, where you will be asked to drive in the way you would normally, with no coaching input from the tutor. This allows you to relax, and for us to get a feel for what you are like as a driver.

After the initial drive we then mark you either Excellent, Very Good, Good, Adequate or Poor in 25 key areas of driving, using one of our bespoke training reports. This is not a test, but we tend to use these results as more of a benchmark to show how you have improved during the day.

We discuss the initial drive and actively encourage feedback before the coaching starts. We will base the coaching on what we see during the initial drive, what you specifically want, and the feel our tutor gets having spent time with you.

**Half or Full Day?** A half-day is ideal for those who want a shorter session to get up to speed with their new car, whilst a full day is ideal for those wanting a detailed and comprehensive session.

**Ideal For:** Owners of high performance cars, who want to ensure their driving is up to the standard to enjoy their car in a safe yet enjoyable way. All training takes place in your own car. We can provide training on a Saturday for no additional cost.

**Post Course:** After the course a full report will be sent via email with the free option of a certificate of completion too.



## Full or Half Day Course – For Two Drivers

### Info

This course is the same as the Full or Half Day Advanced/Defensive Course, which is outlined at the start of this page, but is designed to be split between two drivers. It is designed for motorists that want to become safer, more skilful drivers.

During the session you will learn a range of advanced and defensive driving techniques on a range of roads including rural, town, motorway and dual carriageway.



For both drivers we will start the course with a relaxed initial drive, where you will be asked to drive in the way you would normally, with no coaching input from the tutor. This allows you to relax and for us to get a feel for what you are like as a driver. After the initial drive we then mark you either Excellent, Very Good, Good, Adequate or Poor in 25 key areas of driving, using one of our bespoke training reports.

We discuss the initial drive and actively encourage feedback before the coaching starts. We will base the coaching on what we see during the initial drive, what you specifically want, and the feel our tutor gets having spent time with you. For example, if you are having issues with observation and forward planning but maybe are excellent at speed control, more time will be spend on developing your observational skills than maybe talking about the consequences of using excessive speed and so on.

With this two-driver course, we can train one driver at a time, or you can simply take it in turns to drive, whilst the other driver sits in the back. All training takes place in your own car or van. We can provide training on a Saturday for no additional cost.

**Half or Full Day?** The full day allows 3.5hrs a driver, the usual format is a session in the morning with one driver, and then another in the afternoon for the same time. The half-day can be done in a morning or afternoon. Around 90% of customers opt for the full day, whilst the half-day (which is 1hr 45 min a driver) is ideal for an initial introduction to advanced driving.

**Ideal For:** People who want to split the cost of the session, and both learn advanced driving techniques in an enjoyable and informative way. People taking this course are often husband and wife, brother and sister, or friends who want to become safer drivers together.

**Post Course:** After the course a full report will be sent via email with the free option of a certificate of completion too for both drivers.

## 4 x Half-Day Advanced/Defensive Courses

### Info:

This course is designed for people that want more than a full day training. This course runs over a 4-day period, which do not necessarily need to be back-to-back days. Each session is designed to build upon your progress from the previous session.

You will have the same tutor for the training duration. The format is identical to the half or one day advanced/defensive course outlined on this page. However, much more time is dedicated to introducing advanced techniques, and spending extra time applying them in a range of situations. We mark you in a range of areas at the start and then again on day 4, so you can see how you have improved. The report is also much more detailed than with the full day course, which documents how you improved over the training period.

**Ideal For:** Drivers who want to significantly improve their driving with an expert, and receive one-to-one tuition over a number of days. This course is popular with those that feel training over several days will be more beneficial to them, than a one-day course.

**Post Course:** You will receive a full and extended driving report and also a certificate of completion, which will document you have undertaken a 4 day intensive driving course with a DVSA (Driver & Vehicle Standards Agency) registered fleet tutor.



# Course Content

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Here is a range of elements we cover during the majority of our courses:

## Psychological Elements of Driving:

- The development of mental skills for better driving, and understanding the factors, which affect your processing skills when driving.
- How physiological factors affect driving, especially focusing on alertness and tiredness (when many accidents happen!).
- How to understand what causes road rage and how to defuse it.
- How external stress can affect your driving and driving conduct.

## Observational Elements of Driving:

- How to observe and anticipate effectively and decide what to do in all driving situations.
- How to scan your driving environment and understand how speed affects observation.
- Understanding zones of visibility and the importance of keeping a safe distance.
- Night driving and the hazards, which a driver is presented with.
- How to make observational links between what is seen on the road and required driver response.

## All Weather Driving:

- How to deal with driving in all types of bad weather and when visibility is low.
- How to deal with and become aware of microclimates (essential on rural roads in the winter!).

## Vehicle Control:

- Introduction to the System of Car Control.
- How to make the System of Car Control work for you, including the importance of taking, using and giving information.
- Acceleration, using gears, clutch, braking and steering - how to develop your skill at using all these to increase safety and reduce wear on the vehicle.
- How to maintain vehicle stability and to understand and avoid skids.
- Recognise the cause of skids and how driver aids such as ESP and ABS help you.
- Understand how a range of signals can help you on the road, including indicators, hazard warning lights, brake lights, horn, arm and courtesy signals.

## Vehicle and Road Positioning:

- How to position yourself in relation to approaching hazards, and for optimal visibility.
- How to corner safely, and introduce the concept of the limit point.
- How to overtake safely, and knowing when it is safe and not safe to overtake.
- How to deal with special hazards including poor road surface, vehicles in front and behind and how to overtake on bends.

## Different Road Types:

### Motorways

Understand the laws relating to motorways, and what you need to do as a driver to remain safe on these roads.

### Rural roads

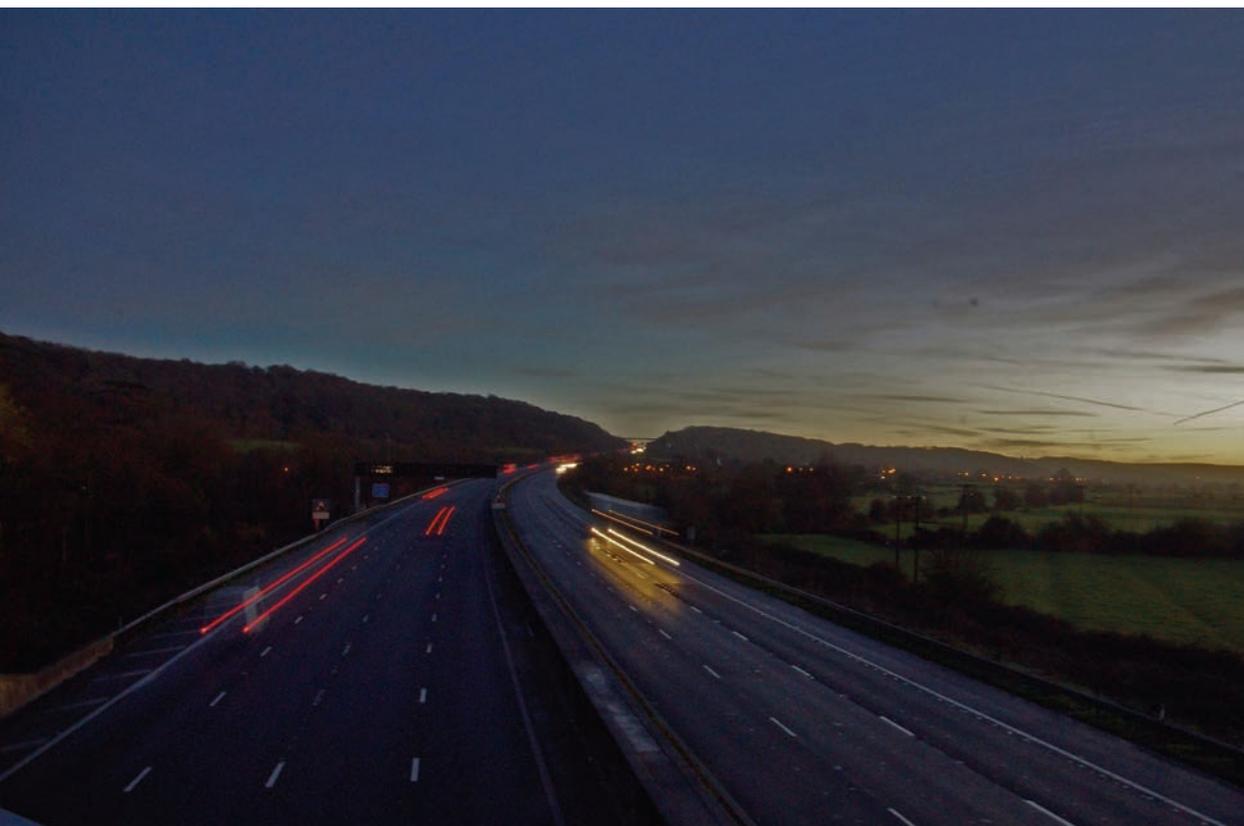
How to quickly adapt your driving for these roads, which are known to be the most dangerous types of road.

### Town driving

How to understand the hazards and unique features of driving in built up areas.

### Ecosafe driving

How to drive in a way, which can save up to 20% off your fuel bill.





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[www.driversdomainuk.com](http://www.driversdomainuk.com)  
[enquiries@driversdomainuk.com](mailto:enquiries@driversdomainuk.com)